

WEDDINGS WITH
PRIDE
MAGAZINE | ONLINE | EVENTS
Featuring Virginia's Equality-Minded Wedding Professionals



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THE 2ND ANNUAL COASTAL VIRGINIA GAY WEDDING SHOWCASE

FEBRUARY 11, 2017 • SHERATON VIRGINIA BEACH OCEANFRONT • VIRGINIA BEACH

The Coastal Virginia Gay Wedding Showcase is a sophisticated and intimate LGBTQ event designed to connect the discriminating couple with wedding professionals who enthusiastically support marriage equality. This unique event is designed to build lasting relationships between Hampton Roads wedding companies and our couples. Our three signature events offer multiple opportunities for couples and vendors to connect, establish rapport, and do business.



VENUE TOURS • SATURDAY, FEBRUARY 11, 9 AM UNTIL 1 PM

We kick things off on Saturday morning with the most unique element of the weekend: our chauffeured wedding venue tours. With a maximum of six participating venues in Norfolk and in Virginia Beach, the tour will deliver preregistered couples to you at an appointed time. Enrollment is on a first-come, first served basis.

BENEFITS:

We know how difficult it is for wedding venues to convey their unique brand on the floor of a wedding show. Here's your chance to show and tell on site. Showcase your venue in any way that sells it: bring in your preferred vendors, create a mock reception, or serve food and drink. It's entirely up to you.



THE WEDDING SHOWCASE • SATURDAY, FEBRUARY 11, 1 PM - 4 PM

Saturday afternoon, our wedding pros will meet our couples at the Wedding Showcase. Located in the Sheraton Virginia Beach Oceanfront, the Showcase is designed in true reception style as an intimate, open event. No pipe and drape or endless rows of vendors. Instead, we'll bring together the area's top wedding professionals in a free-flowing, casual environment.

BENEFITS:

To give your message extra impact, we limit the number of vendors in any one product or service category to six. We also offer a private appointment room for couples and vendors to meet and discuss details.



PRIVATE AFTER PARTY • SATURDAY, FEBRUARY 11, 7 PM UNTIL

On Saturday night, join us for our rousing private After Party. Couples and vendors alike are invited to let down their hair, relax, and celebrate with lots of food, drink, music, dancing, and door prizes.

BENEFITS:

This is where the relationships are sealed. You're invited to attend the After Party and socialize in a relaxed setting with couples you have met during the weekend. The Party is your third opportunity to spend time with them, get to know them, and close the deal.

SPONSORED BY:

WEDDINGS WITH
PRIDE
COASTAL VIRGINIA



THE 2ND ANNUAL
COASTAL VIRGINIA GAY WEDDING SHOWCASE
SPONSORSHIP & EXHIBITOR OPPORTUNITIES

SHOWCASE SPONSOR: \$1000

- Double exhibit space in the Wedding Showcase
- If a venue, includes a spot on the self-guided venue tour
- Sponsorship recognition and listing on our web site for one year
- Full page color ad in Weddings with Pride Coastal Virginia Magazine
- Sponsorship recognition in event media relations, advertising, and direct marketing efforts
- Four All Access Couple's Passes (admission to all events)

VENUE TOUR: \$800

- 30-45 minutes with our couples at your venue.
- Single exhibit space at the Wedding Showcase
- Two All Access Couple's Passes (admission to all events)

EXPO EXHIBITOR: \$650

- Single exhibit space at the Wedding Expo
- Two All Access Couple's Passes (admission to all events)

All investment levels also include:

- Complimentary table and linen for your exhibit space
- An invitation to contribute an item to our Couple's Gift Bag
- A business listing in Weddings with Pride Coastal Virginia Magazine
- Admission to the Saturday night After Party
- A database of registered couples following the event
- A business listing with lead generation form on WeddingswithPrideVA.com for one year
- Access to the private appointment room at the Wedding Showcase
- Invitation to attend our Vendor Blender and Training Session in January 2017

NON-EXHIBITOR MARKETING OPPORTUNITIES

COUPLES GIFT BAG INSERT: \$150

A product, service offer or gift certificate placed in our Gift Bag given to all couples.



10% EARLY REGISTRATION DISCOUNT BY AUGUST 30, 2016

REGISTRATION DEADLINE: JANUARY 9, 2017

Contact us for registration materials. Limit of 5 vendors in any one category.

WEDDINGSWITHPRIDEVA.COM ONLINE MARKETING

Equality-minded wedding vendors can reach the Virginia LGBT weddings market online. Our site is growing rapidly and will soon be the #1 source of information for same-sex couples planning a Virginia wedding, from the DC area to Hampton Roads.

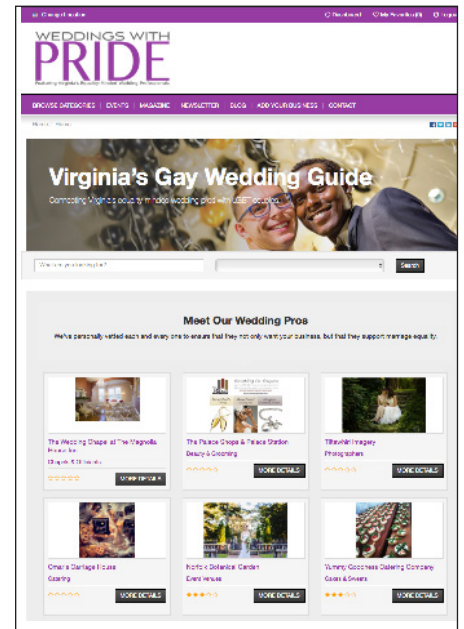
Here's how we highlight your business:

- **CREATE YOUR ONLINE BUSINESS PROFILE**

By listing your business on WeddingswithPrideVA.com, you create content oriented towards the LGBTQ community and manage your listing with 24/7 access. Upload photos, videos, documents, and more.

- **GET EXTRA VISIBILITY WHEN YOU NEED IT**

We also offer affordable add-on features, such as top of category placement, homepage feature banners, and more. Add these extra visibility features on as you need them for as long as you need them--all from your listing's dashboard.



Premium Business Profile (annual)	Premium Business Profile (monthly)	Basic Business Profile (annual)	Basic Business Profile (monthly)
\$240 for a 366 day listing	\$30 for a 30 day listing.	\$150 for a 366 day listing	\$20 for a 30 day listing.
Our highest visibility package. Save \$120 off the monthly rate.	Our most popular package	Save \$70 off the monthly rate.	Our budget option
<ul style="list-style-type: none"> ✓ Featured Listing ✓ HTML Listing Content ✓ Visitor Counter ✓ Top of Category ✓ Google Map 	<ul style="list-style-type: none"> ✓ Featured Listing ✓ HTML Listing Content ✓ Visitor Counter ✓ Top of Category ✓ Google Map 	<ul style="list-style-type: none"> ✗ Featured Listing ✓ HTML Listing Content ✓ Visitor Counter ✗ Top of Category ✓ Google Map 	<ul style="list-style-type: none"> ✗ Featured Listing ✓ HTML Listing Content ✗ Visitor Counter ✓ Top of Category ✓ Google Map

- **GET PUBLISHED ON OUR BLOG**

We also invite you to submit your same-sex wedding stories to your blog. We'll publish the couple's story and link to your web site as well as all other vendors involved!

- **DELIVER YOUR MESSAGE TO OUR COUPLES' INBOX**

We maintain a database of opt-in email subscribers—LGBT couples who have asked us to send them information they can use as they plan their wedding. We can create an exclusive email for them with your message. We also offer banner advertising in our regular email newsletter sent to the same subscribers twice monthly. Ask about details and rates.

Introducing OUTGUIDE757 MAGAZINE

From the Producers of Weddings with Pride



COASTAL VIRGINIA'S ONLY LGBTQ MAGAZINE

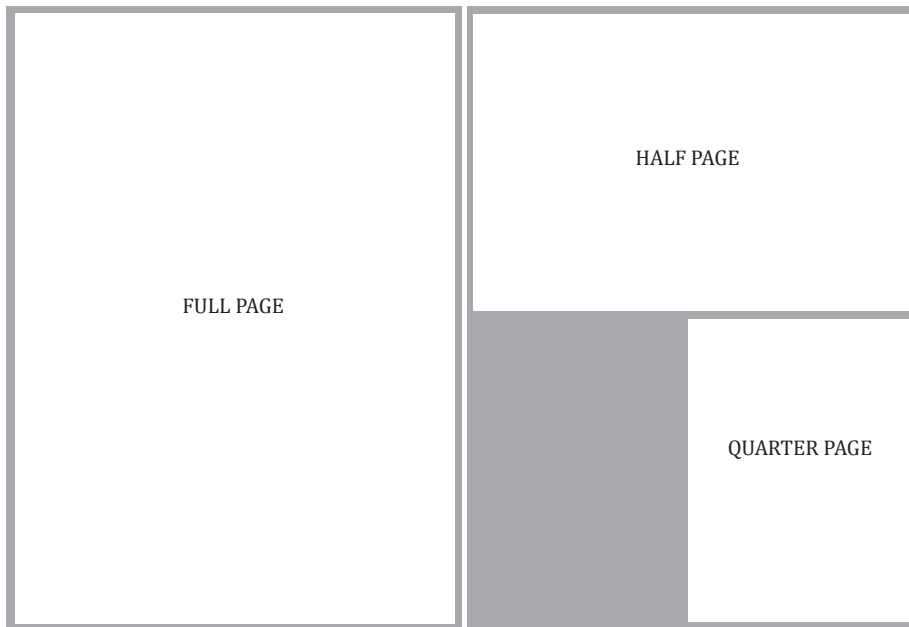
- Premier edition publishes January 2017
- Original content and business directory
- Full color, full size coffee table keeper
- January: wedding and celebrations edition
- June: Pride edition
- 5,000 copies per issue.
- Free distribution at advertiser places of business, Pride celebrations, online digital version and single copy orders.
- Ad rates include a business or organization profile on Outwire757.com

ADVERTISING OPPORTUNITIES (see below)

- Display media
- Business directory listings

PARTNER OPPORTUNITIES (contact us)

- Advertorial opportunities
- Editorial contributor opportunities



2017 COVER DATES

WINTER (Weddings) JANUARY 1
 SUMMER (Pride) JUNE 1

SPACE & ART DEADLINES

1st of the month preceding publication

DISTRIBUTION

5,000 printed copies per issue
 100% free

SPECS

Magazine size 8.5" W x 11" H
 Full color
 Creative services available

DISPLAY RATES

Per edition	1x	2x
CENTER SPREAD (2 pages)	\$1100	\$1760
BACK COVER	\$900	\$1440
INSIDE COVERS	\$750	\$1200
FULL PAGE	\$600	\$960
HALF PAGE	\$450	\$720
QUARTER PAGE	\$300	\$540
BUSINESS DIRECTORY	NA	\$200

Ask for custom advertorial quotes.
 30% non-profit or government agency discount

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